



Analysing SON from a deployment perspective - Why, When, and How

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Outline

- › TNO Intro
- › SON Deployment – Why?
- › SON Deployment – When?
- › SON Deployment – How?
- › Summary and Conclusions



TNO Introduction

TNO

- TNO: acronym for The Netherlands Organisation for Applied Scientific Research
- Established by Dutch government in Dutch Law of 1932
- TNO Mission: TNO connects people and knowledge to create innovations that boost the sustainable competitiveness of industry and well-being of society
- TNO caters to industry and government needs for specific R&D and consulting
- TNO is independent of public and private interests
- TNO activities include: Consultancy, Contract research, Testing and certification, Licences, Performing statutory assignments

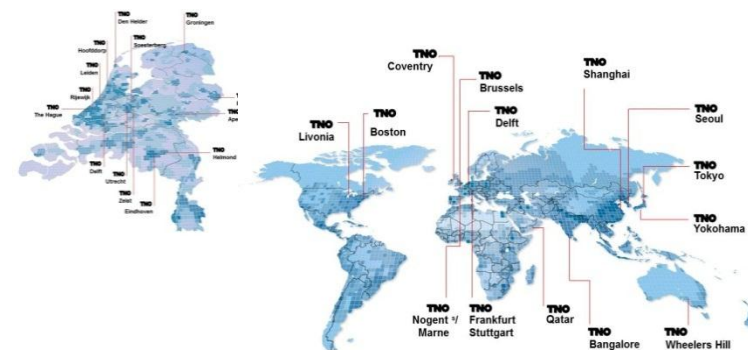
Business themes



Facts

- 4000+ staff
- € 564 million income in 2010
 - € 195 million public funding NL
 - € 364 million market income
- 350 staff in Telecoms
- Telecoms technology and business areas
 - E.g. NL LTE /EPC 800/1800Mhz study
- Telecom customers: Fixed, Mobile, Cable & Government

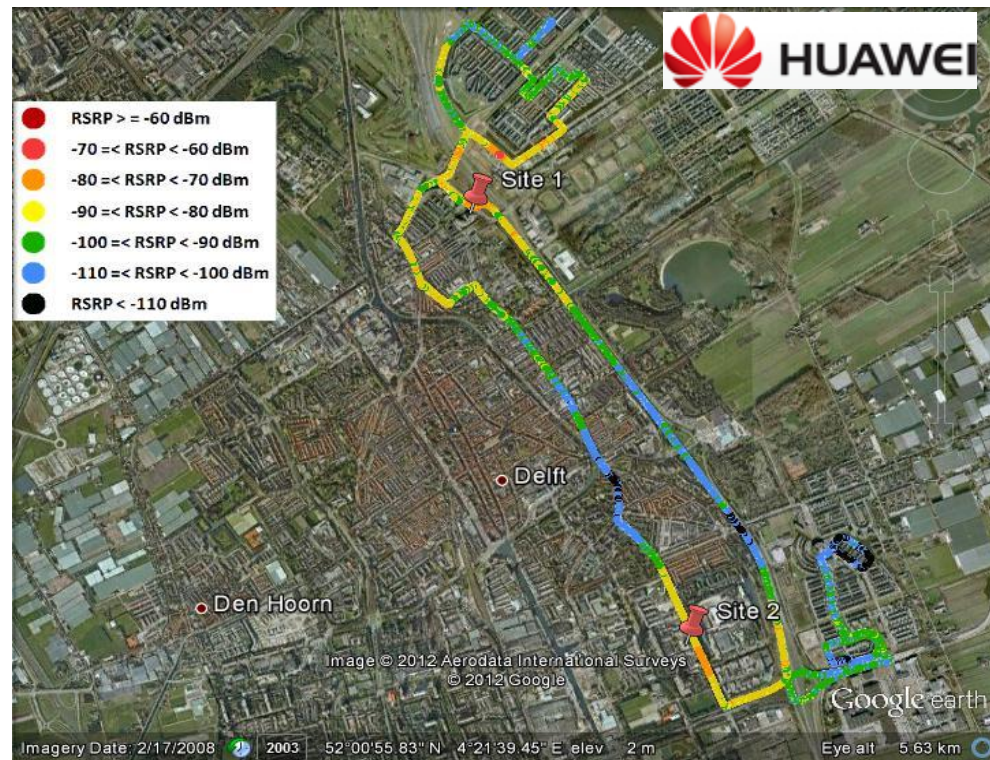
TNO offices: NL and international





TNO Introduction – SON Expertise

- ▶ LTE trial with Huawei – practical SON experience/testing.
- ▶ Coordinator FP7 SOCRATES (2008-2010)
 - ▶ www.fp7-socrates.eu, see D5.9





TNO Introduction – SON Development

- › FP7 SEMAFOUR (Sept. 2012 – Aug. 2015)
 - › Successor of SOCRATES

- › SON for multi-layer and multi-RAT deployment
 - › Load sharing/balancing
 - › Spectrum/interference management
 - › Coordination & Policy
 - › Etc.



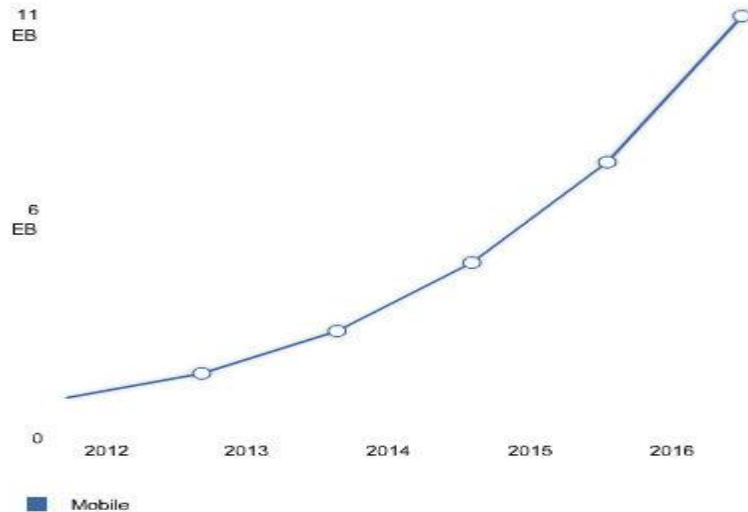
SEMAFOUR



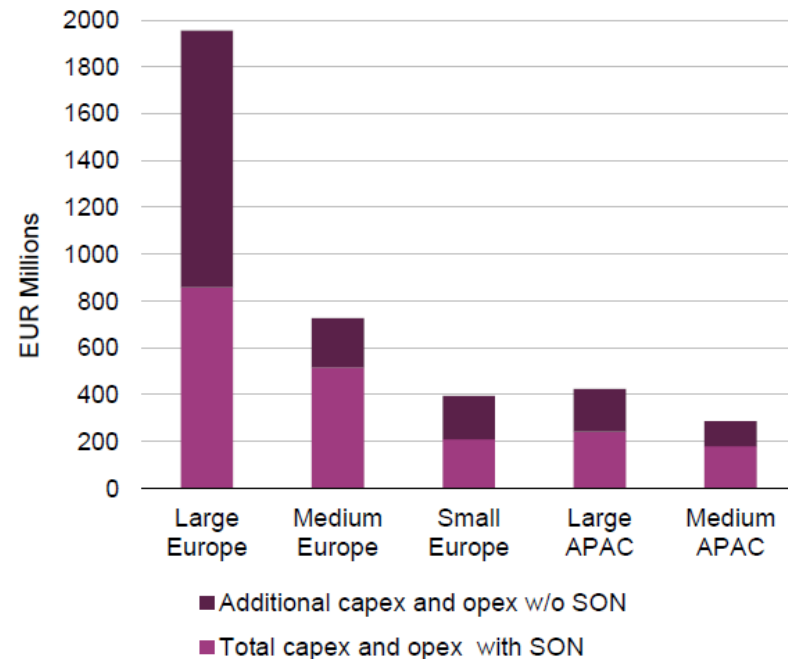


SON Deployment – Why?

- ▶ Expected 9-fold mobile traffic increase worldwide (Source: Cisco VNI May 2012, see below) while revenues increase at much lower pace. This results in enormous pressure on CAPEX/OPEX.
- ▶ SON results in at least 25% CAPEX+OPEX savings over 3-year period in Europe/APAC (Source: Analysis Mason, “Hybrid SON RoI in realistic deployments of mixed 3G/4G networks”, see below)

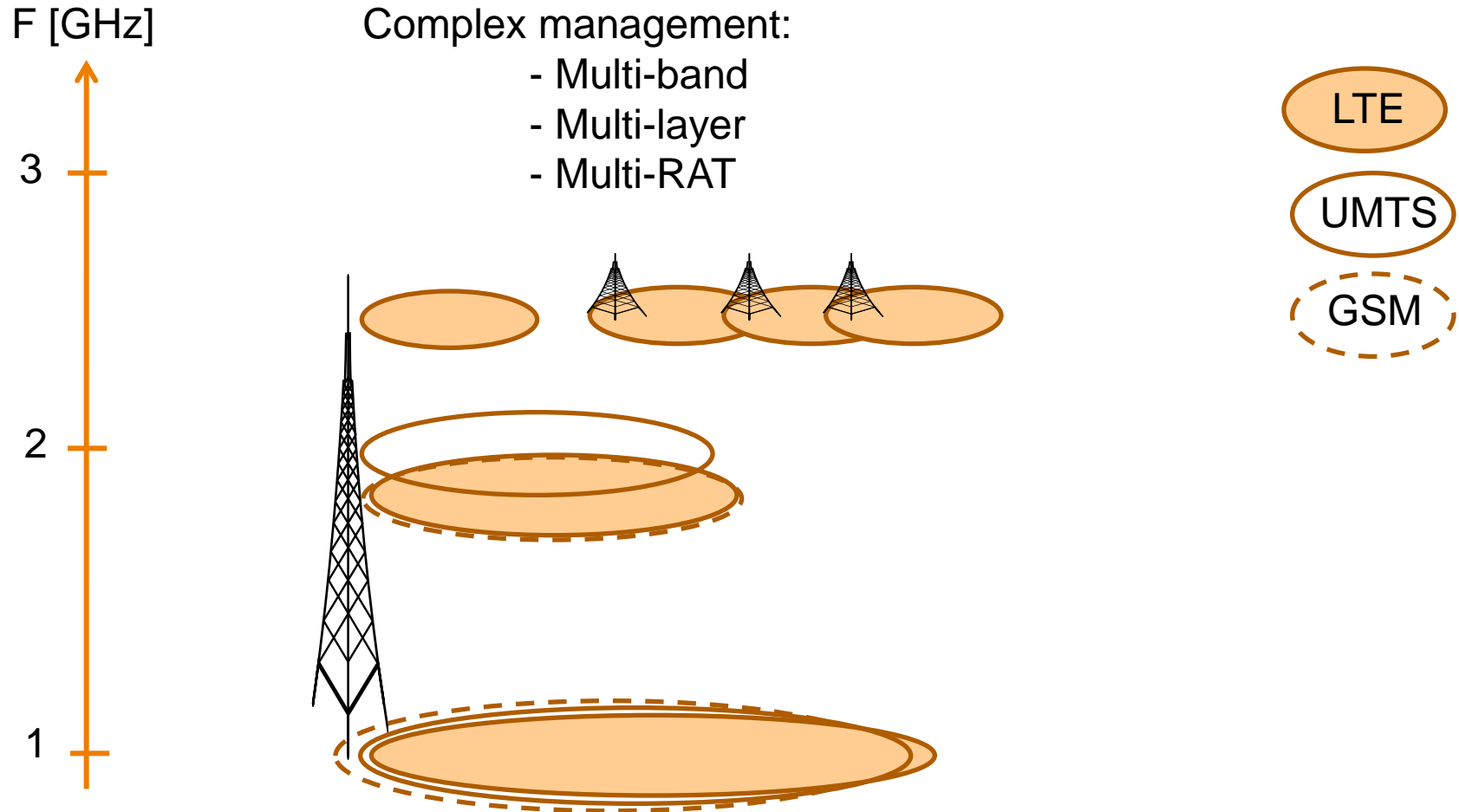


*Cisco VNI May 2012





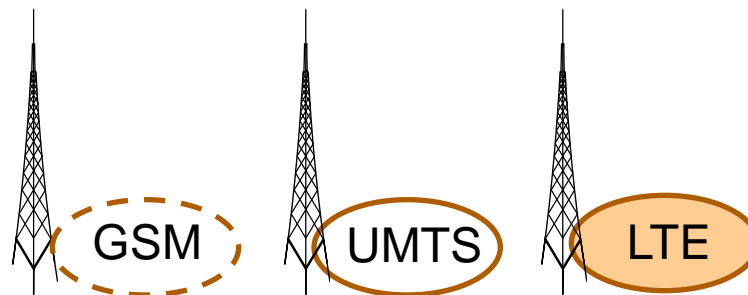
SON Deployment – Why?





SON Deployment – When?

- › As soon as possible: self-configuration and self-healing.
 - › Self-optimisation depending on network maturity and traffic
- › For all deployed networks , not just LTE
 - › Some SON solutions proprietary for UMTS and GSM
 - › Inter-RAT SON for LTE inter-working with UMTS and GSM
- › SON in GSM/UMTS slower and less extensive due to legacy networks and terminals





SON Deployment – How?

- › Perform process audit where SON impact is expected
 - › Examples: node installation, outage management, various optimisations, etc.

- › Making the SON business case
 - › SON technology status
 - › SON potential/benefits
 - › SON costs

- › SON gradual introduction
 - › Driven by the business case
 - › In steps towards full automation



SON Deployment – How?



- › What is process impact on coverage, capacity, quality?
- › What is the amount of manual effort in the process?
- › Which software tools are used? What is the IT support needed?
- › Etc...



SON Deployment – How?

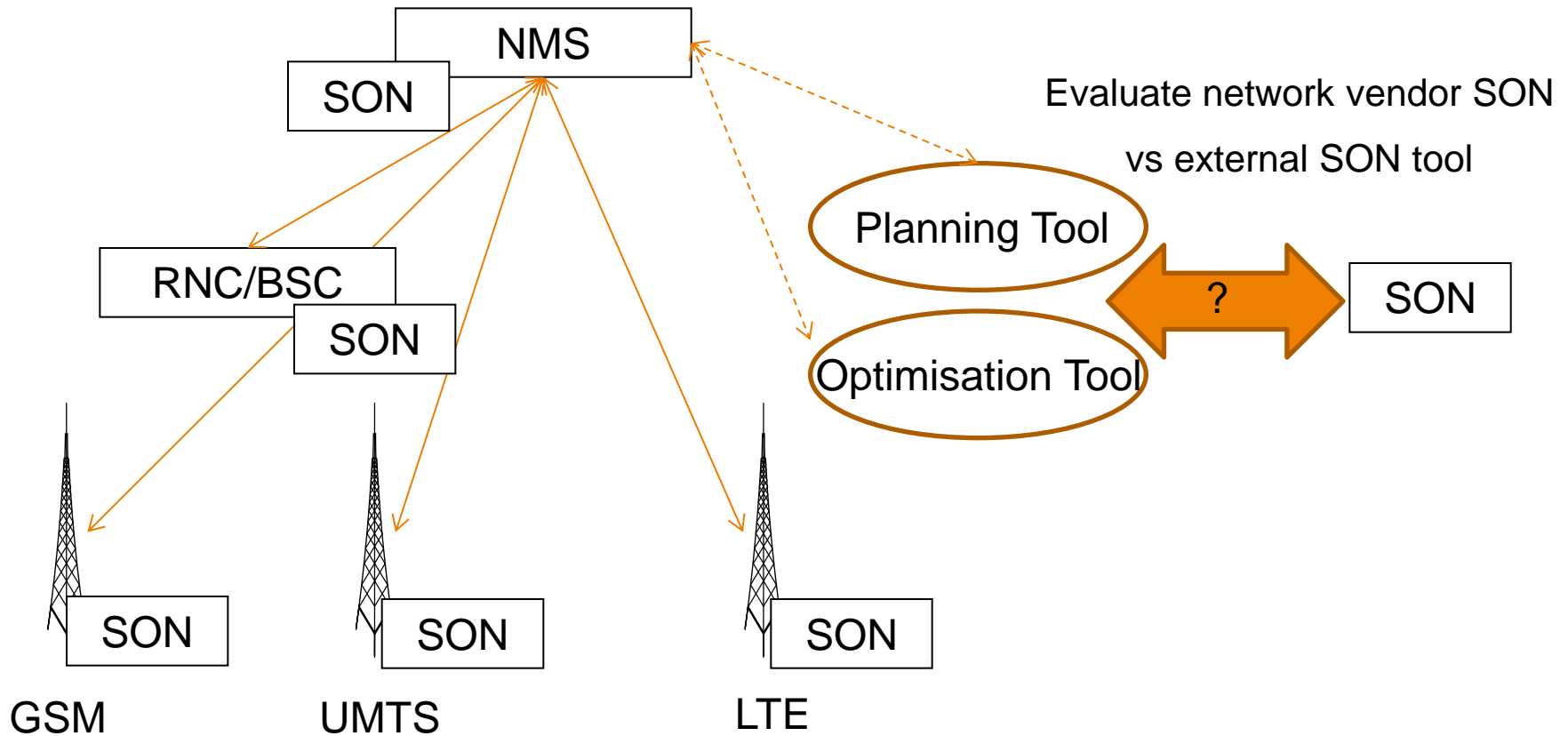
SON Business Case



- › Select e.g. TOP 5 SON business cases to start the deployment

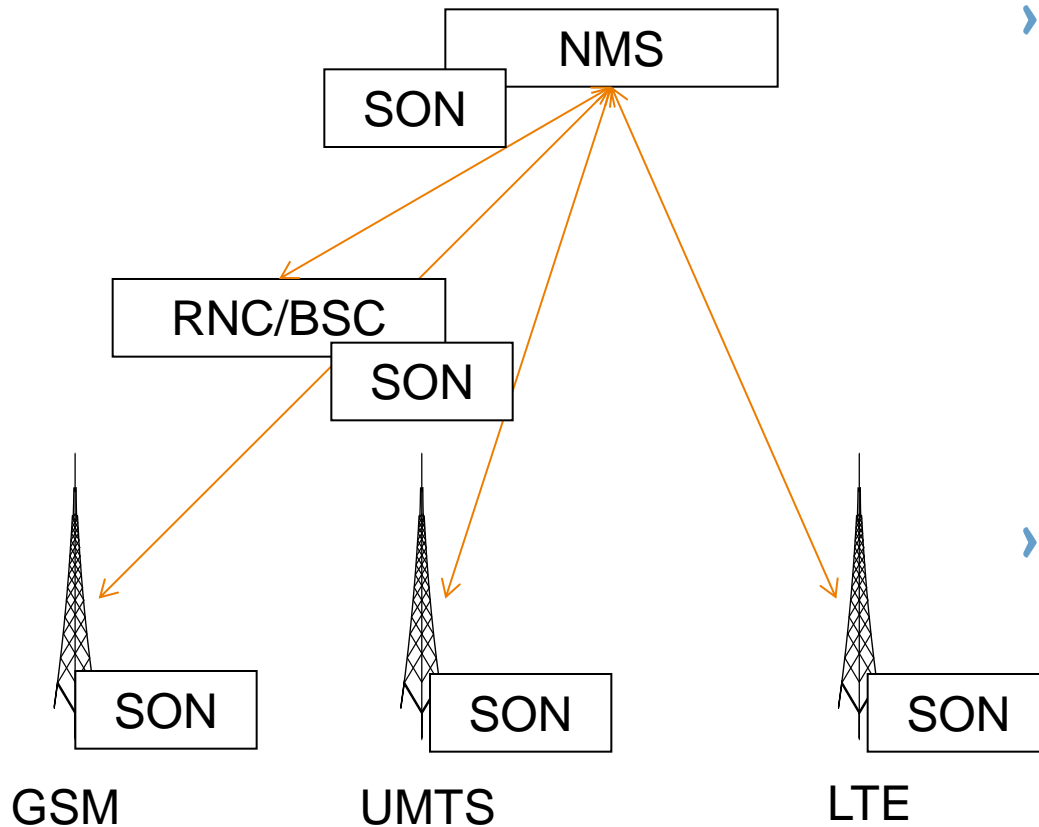


SON Deployment – How?





SON Deployment – How?



- › Gradual deployment:
 - › Start with small confined area.
Extend as confidence grows
 - › Start with limited parameter range.
Extend as confidence grows
 - › Start with human approval. Skip as confidence grows.
- › Necessary to have:
 - › Visibility on SON activity, parameter (in)stability, conflicts
 - › SON coordination/policy



Summary

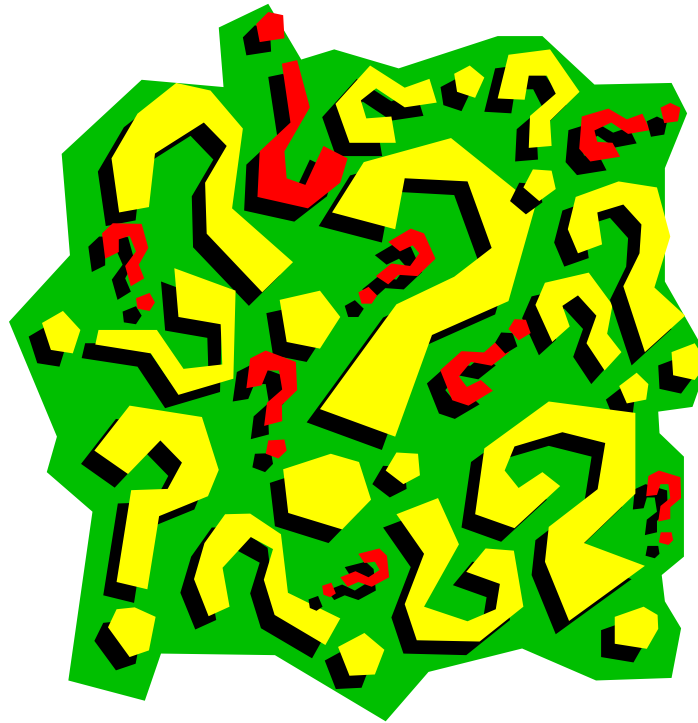
- › SON deployment unavoidable as CAPEX/OPEX under pressure while traffic grows significantly
- › SON deployed as soon as possible depending on network maturity, legacy status and traffic levels
- › SON deployment roadmap: process audit, business case analysis, gradual installation

Recommendations

- › Perform detailed process audit to estimate OPEX/CAPEX potential of SON
- › SON deployment based on e.g. TOP 5 processes ranked according to benefit/cost ratio
- › Gradual installation as SON is proven in practice. Extend deployed area, parameter ranges, and minimize human intervention.



Questions





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